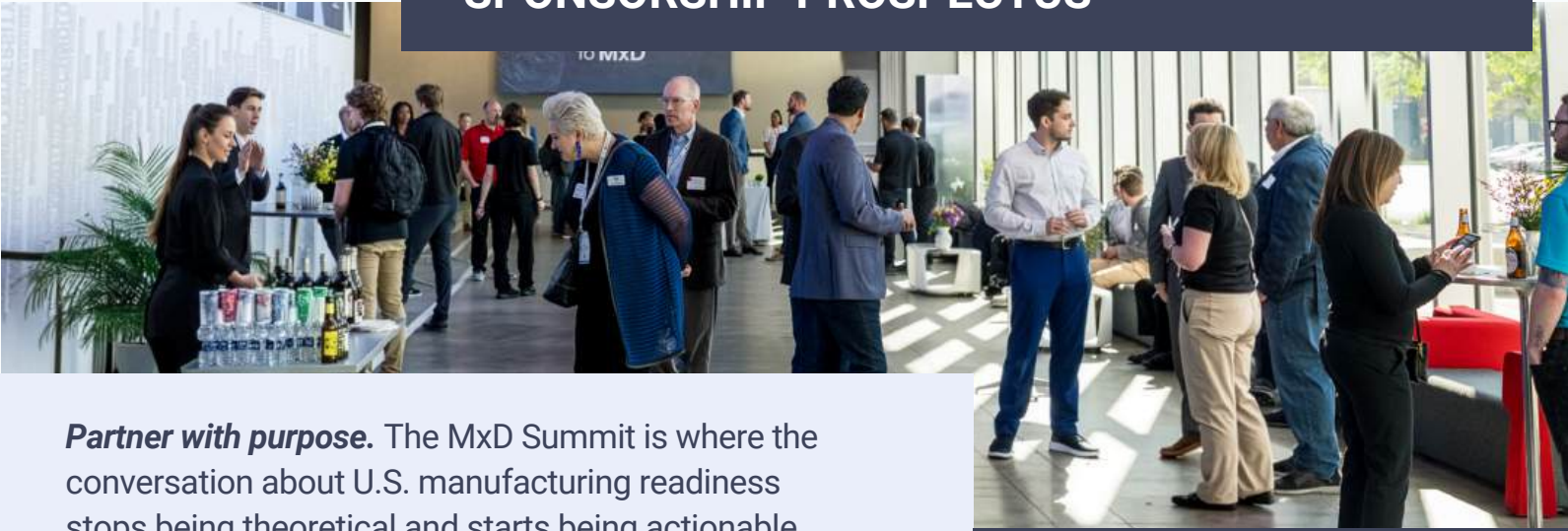




MxD Summit 2026

Ready Now: Manufacturing at Mission Speed

SPONSORSHIP PROSPECTUS



Partner with purpose. The MxD Summit is where the conversation about U.S. manufacturing readiness stops being theoretical and starts being actionable.

The **2026 MxD Summit, October 20–22 in Chicago** brings together 250+ influential decision-makers in American manufacturing driving change from the factory floor up. This unique, cross-sector audience is united by a single imperative: accelerating the deployment of proven digital manufacturing capabilities that strengthen our national industrial base.

As a Summit sponsor, your organization doesn't get visibility - you get a seat at the table where the future of U.S. industrial competitiveness is being shaped.

MxD's à la carte sponsorship menu is designed to meet your organization where you are, whether you're making a strategic multi-touchpoint investment or activating around a single high-impact moment.

With opportunities spanning visibility, programming, and event experience, there's a meaningful entry point for every budget.

A number of opportunities are available to multiple sponsors, giving more organizations the chance to show up in front of this audience. Higher-profile items are available to a single sponsor, first come, first served.

SPONSORSHIP OPPORTUNITIES

	Item	Starting at
	Email Marketing	\$1,000
	Website	\$2,500
	Custom WiFi	\$5,000
	Signage	\$2,500
	Lanyards, Name Badges	\$2,500
	Recharge Lounge	\$5,000
	Hand Sanitizer Station	\$1,500
	Swag & Giveaways	\$2,500
	Rideshare Voucher Program	\$5,000
	Speaking Opportunities	\$7,500
	Photography	\$3,000
	Videography	\$10,000
	Reception	\$20,000
	Refreshment Break	\$5,000
	Lunch	\$10,000
	Exhibition Space	\$2,000
	Event Program Advertising	\$3,000



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SPONSORSHIP MENU

Every budget. Every goal. Every opportunity to get your brand in front of 200+ manufacturing and defense leaders – we'll help you find the right fit. To build a curated package tailored to your goals, contact Programs Manager Melanie Mann at melanie.mann@mxdusa.org.

PRE-EVENT EMAIL MARKETING

Sponsor logo and 50-word description in 1 promo email	\$1,000
Sponsor logo and 50-word description in all promo emails	\$2,500
Dedicated sponsor spotlight promotional email	\$3,500

EVENT WEBSITE

Company profile with UTM-tracked link to website	\$2,500
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PROGRAMMING

Sponsor a track or discussion	\$7,500
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VISIBILITY, BRANDING, & SIGNAGE

Custom WiFi network name and password	\$5,000
Event registration table branding	\$3,500
Presentation stage branding	\$5,000
Step and repeat backdrop branding	\$3,500
Wayfinding signage package	\$2,500
Restroom branding - mirror clings and stall signage	\$2,500

COMFORT STATIONS

Branded recharge hub - seating, charging, and refreshments	\$5,000
Hand sanitizer station branding	\$1,500

EXHIBIT SPACE

10x10 space in Atrium - non-premium location	\$2,000
10x10 space in Atrium - premium location	\$3,500

RIDESHARE VOUCHER PROGRAM

Branded Uber vouchers for attendees <i>does not include cost of vouchers</i>	\$5,000
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CONTENT CREATION

Professional photographer with sponsor branding	\$3,000
Professionally produced 3-minute event highlight reel featuring sponsor focus	\$10,000

RECEPTION & BREAKS

Evening networking reception	\$20,000
Morning coffee with branded signage	\$5,000
Afternoon break with branded signage	\$5,000
Lunch service with branded signage	\$10,000

ATTENDEE ITEMS

Branded event badges	\$2,500
Branded name lanyards	\$3,500

EVENT PROGRAM

Full-page ad	\$3,000
Inside front cover	\$6,500
Back cover	\$5,000

GIVEAWAYS

Company logo on event-branded tote bag	\$2,500
Branded water bottle	\$3,500
Branded mobile charger/power bank	\$5,000
Branded notebook/pen set	\$2,500